



PAKKA GEORGIA

From Farm to Fork:
The First Fair Trade Organic Hazelnuts



OUR THEORY OF CHANGE

We aim to uplift communities in the global South by promoting resilient agroforestry farming and bolstering local industries. This dual approach not only boosts local livelihoods and incomes but also plays a crucial role in mitigating carbon emissions and safeguarding biodiversity.

We achieve this by empowering our partners in the global South with the necessary technical assistance and financing, while also connecting them to premium markets. Through this collaboration, we are able to offer consumers in Switzerland and Europe high-quality, nutritious snacks, thus fostering a comprehensive cycle of sustainability and prosperity.



WHY PARTNER WITH PAKKA?

Our Sustainability

- #Traceability:** From farm to table
- #OrganicProduction:** Pure and natural
- #FLOFairTrade:** Fair and just
- #HighSocialImpact:** Empowering local communities
- #LocalValueAddition:** Investing in local growth

Our Industry Excellence

- #BRCCertified:** Top-tier standards
- #StateOfTheArtLab:** Cutting-edge in-house testing
- #DiverseProductRange:** Variety that meets your needs
- #StableSourcing:** Reliable and consistent supply
- #PeanutFree:** Safe and inclusive production



PARTNER SINCE 2013

Pakka has been instrumental in transforming hazelnut farming in Georgia, where traditional cultivation lacked profitability. They have worked to improve quality, yields, and income of farmers.

Their certified organic hazelnuts are processed locally in a modern plant and sold through fair trade channels. The establishment of a modern processing plant has generated employment and added value in Georgia.

The Fairtrade certification positions Pakka Georgia as the world's first organic and Fairtrade certified hazelnut exporter.

Regions: Georgia,
Samegrelo-Zemosvaneti
and Kakheti

Supporting agencies:



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Agency for Development
and Cooperation SDC



MINISTRY OF FOREIGN AFFAIRS
OF DENMARK
Danida



AUSTRIAN
DEVELOPMENT
AGENCY





IMPACT FOOTPRINT

Pakka Georgia and its alliance partners champion sustainable farming for over 500 smallholder farmers, emphasizing eco-friendly practices and addressing critical farmer concerns like pests and quality reduction. We invest in model farms to showcase alternative practices that reduce heavy input use. Our team actively facilitates organic and Fairtrade certifications for smallholder farmers and has established a deposit system to help them maintain control over their product sales while preserving quality.

Pakka Georgia is a leader in workplace equality, empowering women to drive innovation and growth.



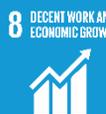
>500 farmers



1 farmer organization



70% women employed with 35% women in leadership positions



>400 tons of healthy nuts traded in 2023



>800 organic hectares



>800 tons of CO2 in forest gardens stored



0 tons of food loss





CAUCASNUT

FIRST FLO-CERT CERTIFIED ASSOCIATION

The CaucasNuts Association comprises more than 500 smallholder farmers, most of whom are subsistence farmers managing 1 to 2 hectares of land. Hazelnut cultivation has a long tradition in Georgia and is an important part of the country's agriculture. As the first group in Georgia to achieve both organic and fair trade certification for hazelnut production, these farmers are at the forefront of sustainable agriculture in the country. The association certifies and markets their hazelnuts, ensuring that members receive premium prices while adhering to fair trade practices. Through their strategic partnership with Pakka, CaucasNuts helps its members access global markets, fostering economic growth and improving the livelihoods of rural Georgian communities.





OUR INDUSTRY

- 2014: State-of-the-art kernel processing complex (5,000 metric tons/year)
- 2015: ISO 22000:2005 certified
- 2017: Expanded with advanced drying, warehousing, and FSSC 22000 certification
- 2018: Latest tech for roasting, chopping, meal & paste; equipped lab for comprehensive hazelnut analysis
- 2019: BRC Certification Grade AA
- 2023: First Fairtrade (Flo-cert) certification for organic hazelnuts in the world



In-House Laboratory

- Organoleptic Analysis: Color, appearance, taste, smell
- Physical Analysis: Sieve, cut test, defective kernels, viscosity, color analysis, thickness
- Chemical Analysis: Humidity, free fatty acid, peroxide, total fat content
- Microbiological Analysis: Total plate count, yeast & mold, coliform – E. coli, Staphylococcus aureus
- Aflatoxin Analysis: HPLC System – B1, B2, G1, G2



OUR PRODUCTS

- 1 Organic Fairtrade natural hazelnut kernels
- 2 Organic Fairtrade roasted hazelnut kernels
- 3 Organic Fairtrade roasted diced hazelnut kernels
- 4 Organic Fairtrade natural and roasted hazelnut meal
- 5 Organic Fairtrade hazelnut paste

In packaging from 20kg to 1 ton of your choice.

Our clients seek top-quality hazelnut products and reliable supply security, with a focus on origins from Georgia.

Our clients include leading manufacturers and industries across European countries in the following sectors:

- Chocolate
- Snacks
- Biscuits
- Bakeries
- Packers

References available upon request.

CONTACTS

We are happy to provide more information in case of questions:



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